



Wedding Photography Services and Products: What's in it for me?

Wedding Day Coverage: Why 10 hours? 8? 6?

The more hours of coverage you pay for, the more memories of your special day will be preserved forever! More hours of coverage mean that the photographer will be able to capture your story from the very beginning (starting with the bride getting ready) to the very end (with the couple's exit), including the little details that you have spent time and energy choosing and deciding for several weeks, possibly months (colors, flowers, accessories, decorations, favors, etc.) Feeling odd? Odd numbers of hours can also be used; hours are calculated on a \$250 per hour rate.

Second Shooter: Is it worth it?

Hiring a second shooter can be helpful if you want multiple angles of your day photographed. For example: if you want a wide shot of your first kiss AND a close up shot, that will require 2 photographers. If only one photographer is hired, she will do her best to capture as many angles of the event as possible. It is true that the more eyes you have watching, the more will be captured for memories.

Photo Sharing Method: What are the benefits of an online gallery?

It is WORTH it! The link to your online gallery can be shared with anyone you choose, which makes sharing your memories that much easier (no waiting around to upload photos to Facebook!) Digital files can be downloaded directly from the online gallery to your own computer. The online gallery is also good for 10 years—so if your computer gets a virus and dies, your photos are safe in the online gallery—whew!! PASS also has an app that is free to download on mobile devices so you can view your photos on the go (maybe you're feeling down one day and need a pick-me-up.....just browse through the photos of your happy day and have a smile ☺).

Engagement Session: Is this really necessary?

Engagement Sessions are incredibly useful for you and for the photographer. Engagement photos can be used on many wedding products as you prepare for the wedding day. Some examples are: save the date cards, invitations, thank you cards, guest books, uploaded to your wedding website (if you have one), and last and most cherished: as prints to hang on your wall at home. For the photographer, it gives me a chance to get to know both of you face-to-face as well as learn your angles and your comfort level of being in front of a camera. It's a win-win for everybody!

Wedding Album Design: Can't I design my own album in Shutterfly?

Sure you can. BUT, trying to tackle all of the options that Shutterfly has to offer can be daunting. I have narrowed down your options to the best ones. I am also saving you the frustration and time of designing your own album. I do not simply throw photos onto the page. Each photo is chosen to help tell your wedding story. Because I take the photos, I know best which ones will help with this. I also do not use the standard page layouts in Shutterfly, but customize every page/spread to your photos, rather than adjusting your photos to fit in the standard layouts. Your story is the most important part of an album.....if your story isn't told the way you want to remember it, your album will not be the treasure that it should be.